

SEP26/12 12.21
*** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

GRAYSON FOR CONGRESS

PROGRAM : HOT TOPICS
ORD COM1: HOT TOPICS RUNS LATE DUE TO COLLEGE FBALL
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-157 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
158	S		1205A-105A	30		\$425.00	10/27	10/27	0		SAT	0
PROGRAM : CRIMINAL MINDS												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: CRIMINAL MINDS												
246	A		1235A-135A	30		\$425.00	10/27	10/27	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: CRIMINAL MINDS RUNS LATE DUE TO COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-158 FOR 1 SPOT/WK												
195	R		900P-1000P	30		\$6,500.00	10/25	10/25	1		THU	1
PROGRAM : GREY'S ANATOMY												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: GREY'S ANATOMY												
STATION MAKEGOOD OFFERS:												
M8	OK'D		BUY#157			MISSED:SAT/1135P-1205A	OCT27		30S	\$1,250.00	(SEP25/12)	
						OFFER:SAT/1205A-1235A	OCT27		30S	\$1,250.00	PLS ADVISE.	
CMT:HOT TOPICS RUNS LATE DUE TO COLLEGE FBALL												
M9	OK'D		BUY#158			MISSED:SAT/1205A-105A	OCT27		30S	\$425.00	(SEP25/12)	
						OFFER:SAT/1235A-135A	OCT27		30S	\$425.00	PLS ADVISE.	
CMT:CRIMINAL MINDS RUNS LATE DUE TO COLLEGE FBALL												
M10	REJECT		BUY#195			MISSED:THU/900P-1000P	OCT25		30S	\$2,000.00	(SEP25/12)	
OFFER: NONE												
CMT:DUE TO RATE, CREDIT OR BUY SOMETHING ELSE												
OCT/12			193990.00			NOV/12			45535.00			
CONTRACT TOTAL											239525.00	
TOTAL SPOTS											135	

MARKET TOTALS \$374,396WFTV 29%WKMG 33%WESH 22%WOFL 10%WKCF 1%WRBW 2%CABL 0%

SHARES ESTIMATEDWOPX 0%WRDQ 3%EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE